

# WE ARE HOME

*film festival*



## 2026 Sponsorship Opportunities

### About the We Are Home Film Festival

Thrive Central Oregon is a nonprofit that connects Central Oregonians to the resources they are looking for- and far and away the most significant resource people seek is affordable housing.

**The mission of the We Are Home Film Fest is to share diverse stories of home and belonging that foster empathy in the Central Oregon community.**

Our fourth annual film festival is scheduled for April 9, 2026 at the beautiful Madras Performing Arts Center in Madras. Our theme this year is ***Indigenous Voices: Exploring Home and Belonging***.

### How to Join the Movement

Join us in uplifting the voices of those traditionally underrepresented by partnering with Thrive Central Oregon (TCO) as a We Are Home sponsor. Your company's partnership aligns your mission with ours - fostering support for housing and financial stability in our community.

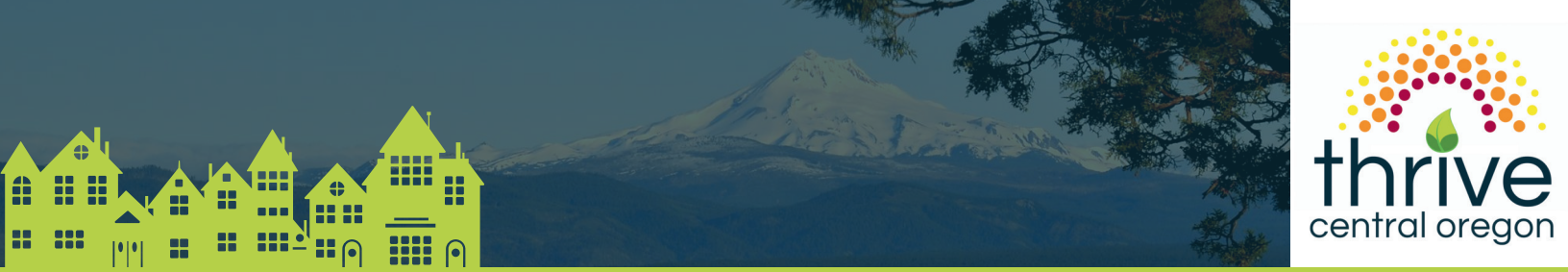
Your financial contribution to the We Are Home film festival ensures that all costs associated with this free-to-the-public event are covered.

Email us at [events@thrivecentraloregon.org](mailto:events@thrivecentraloregon.org) to start the process today!



# Sponsorship Tiers

|                                                                                                                                                                                                                                                                                                                                                                                                                              | ADVOCATE                                                                            | ALLY                                                                                  | NEIGHBOR                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| BENEFITS                                                                                                                                                                                                                                                                                                                                                                                                                     | \$5,000                                                                             | \$2,500                                                                               | \$1,000                                                                               |
| <ul style="list-style-type: none"> <li>Joint message and press release announcing community and corporate sponsorship.</li> <li>On-site branding and option to host corporate booth at the Madras Performing Arts Center on 4/9/26</li> <li>Total of 4 social media posts dedicated to sponsoring business on Facebook and Instagram prior to event</li> <li><i>Double-page spread ad in We Are Home Playbill</i></li> </ul> |    |                                                                                       |                                                                                       |
| <ul style="list-style-type: none"> <li>Logo on Film Festival signage and posters, hung throughout Central Oregon.</li> <li>Recognition in radio, newspaper and tv advertisements.</li> <li>Total of 2 social media posts dedicated to sponsoring business on Facebook and Instagram prior to event</li> <li><i>Full page ad in We Are Home Playbill</i></li> </ul>                                                           |  |  |                                                                                       |
| <ul style="list-style-type: none"> <li>Mentioned in monthly TCO newsletter in March and April 2026 - distribution to ~1,200</li> <li>1 social media post dedicated to sponsoring business on Facebook and Instagram - audience ~1,800</li> <li><i>½ page ad in We Are Home Playbill</i></li> </ul>                                                                                                                           |  |  |  |
| <ul style="list-style-type: none"> <li>Recognized on both the We Are Home Film Fest and Our Community pages of TCO website</li> <li>Highlighted in group “thank you” social media post prior to event</li> <li><i>Logo featured in We Are Home Playbill - partners page</i></li> </ul>                                                                                                                                       |  |  |  |



# Sponsorship Tiers - info

## **Advocate - \$5,000**

Our preeminent tier, the Advocate represents the real behind-the-scenes superheroes- those that put the We Are Home Film Festival into production! Hosting a film fest isn't easy, and this support helps us book our venues, gather audio/visual equipment to ensure accessibility and equity, and support the independent filmmakers as best we can.

## **Ally - \$2,500**

The Ally tier supports Thrive Central Oregon in getting the word out there - through marketing, events, and media for both our English-speaking and Spanish-speaking communities. Rallying support for a new event isn't easy, and requires on-the-ground hustling and beautiful design and marketing.

## **Neighbor - \$1,000**

Our Neighbor tier is truly this - helping us to all be better neighbors to our Central Oregon communities. Neighbors help us to bring everything together. From printing Playbills to helping some of our clients cover their transportation to the event, this tier is for all the little costs that add up quick!