

WE ARE HOME *film festival*



Spring
for
Thrive

FUNDRAISER
FOR OUR
COMMUNITY

Sponsorship Opportunities

About the We Are Home Film Festival

Thrive Central Oregon is a nonprofit that connects Central Oregonians to the resources they are looking for- and far and away the most significant resource people seek is affordable housing.

Last year's inaugural film festival was well attended and in the beautiful Tower Theatre, where we showcased films highlighting stories about the working class, housing rights, and equity.

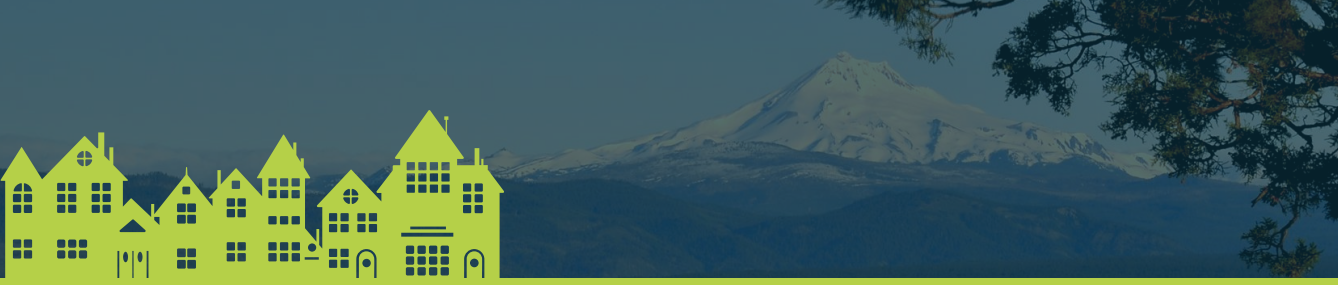
In 2024, the We Are Home Film Festival will showcase films from new and upcoming filmmakers that center their work around finding home and belonging in ways that are not traditionally represented: those living in poverty, those experiencing homelessness, the working class, those seeking community in alternative ways, populations of color and more!

How to Join the Movement

Join us in uplifting the voices of those traditionally underrepresented by partnering with Thrive Central Oregon (TCO) as a We Are Home sponsor. Your company's partnership aligns your mission with ours - fostering support for housing and financial stability in our community.

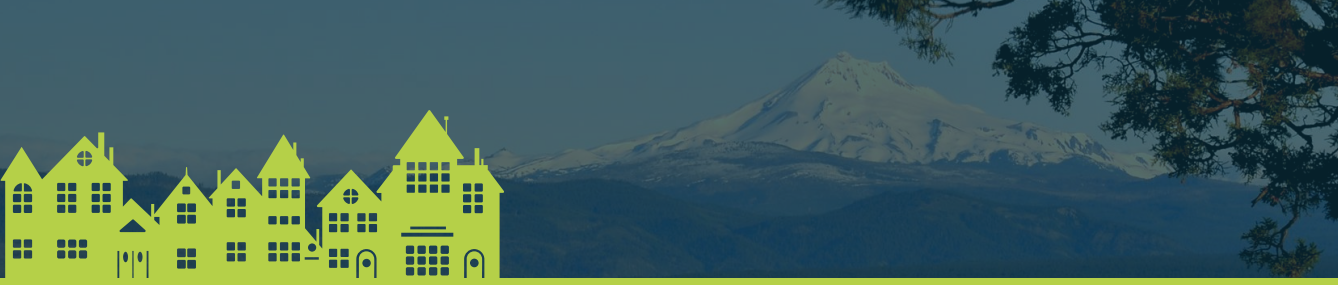
Your financial contribution to the We Are Home film festival enables 100% of our ticket sales and proceeds from the event to go directly back into our community as housing assistance funding. This crucial funding supports Central Oregonians in accessing safe and sustainable housing through application fees, deposit support and rental assistance.





Sponsorship Tiers

	ADVOCATE	ALLY	NEIGHBOR	FRIEND
BENEFITS	\$5,000	\$2,500	\$1,000	\$500
<ul style="list-style-type: none"> • Joint message and press release announcing community and corporate sponsorship. • On-site branding and option to host corporate booth at Tower Theater event on 4/13 • Total of 4 social media posts dedicated to sponsoring business on Facebook and Instagram prior to event • <i>Double-page spread ad in We Are Home Playbill</i> 				
<ul style="list-style-type: none"> • Logo on Film Festival signage and posters, hung throughout Central Oregon. • Recognition in radio, newspaper and tv advertisements. • Total of 2 social media posts dedicated to sponsoring business on Facebook and Instagram prior to event • <i>Full page ad in We Are Home Playbill</i> 				
<ul style="list-style-type: none"> • Mentioned in monthly TCO newsletter in March and April 2024 - distribution to ~1,000 • 1 social media post dedicated to sponsoring business on Facebook and Instagram - audience ~1,500 • <i>½ page ad in We Are Home Playbill</i> 				
<ul style="list-style-type: none"> • Recognized on both Sping for Thrive and Our Community pages of TCO website • Highlighted in group “thank you” social media post prior to event • <i>Logo featured in We Are Home Playbill - partners page</i> 				



Sponsorship Tiers - info

Advocate - \$5,000

Our preeminent tier, the Advocate represents the real behind-the-scenes superheroes- those that put the We Are Home Film Festival into production! Starting a new film fest isn't easy, and this support helps us book our venues, gather audio/visual equipment to ensure accessibility and equity, and support the independent filmmakers as best we can.

Ally - \$2,500

The Ally tier supports Thrive Central Oregon in getting the word out there - through marketing, events, and media for both our English-speaking and Spanish-speaking communities. Rallying support for a new event isn't easy, and requires on-the-ground hustling and beautiful design and marketing.

Neighbor - \$1,000

Our Neighbor tier is truly this - helping us to all be better neighbors to our Central Oregon communities. Each Neighbor will support a rural event: screenings of We Are Home in Redmond, Madras, Prineville and Sisters. Each screening will take place in a community business or venue, like restaurants and breweries, and will be open to the public free-of-charge.

Friend - \$500

Last but very not least of our tiers is the Friend! Friends are crucial to the work that we do, and help us to make our event unique. A couple of the costs that are covered by Friends are: printing Playbills and offering tickets free of charge to folks in our Thrive community who are unable to afford the event.